



Raiders of the Lost Content

Carl Robinson | Principal Consultant

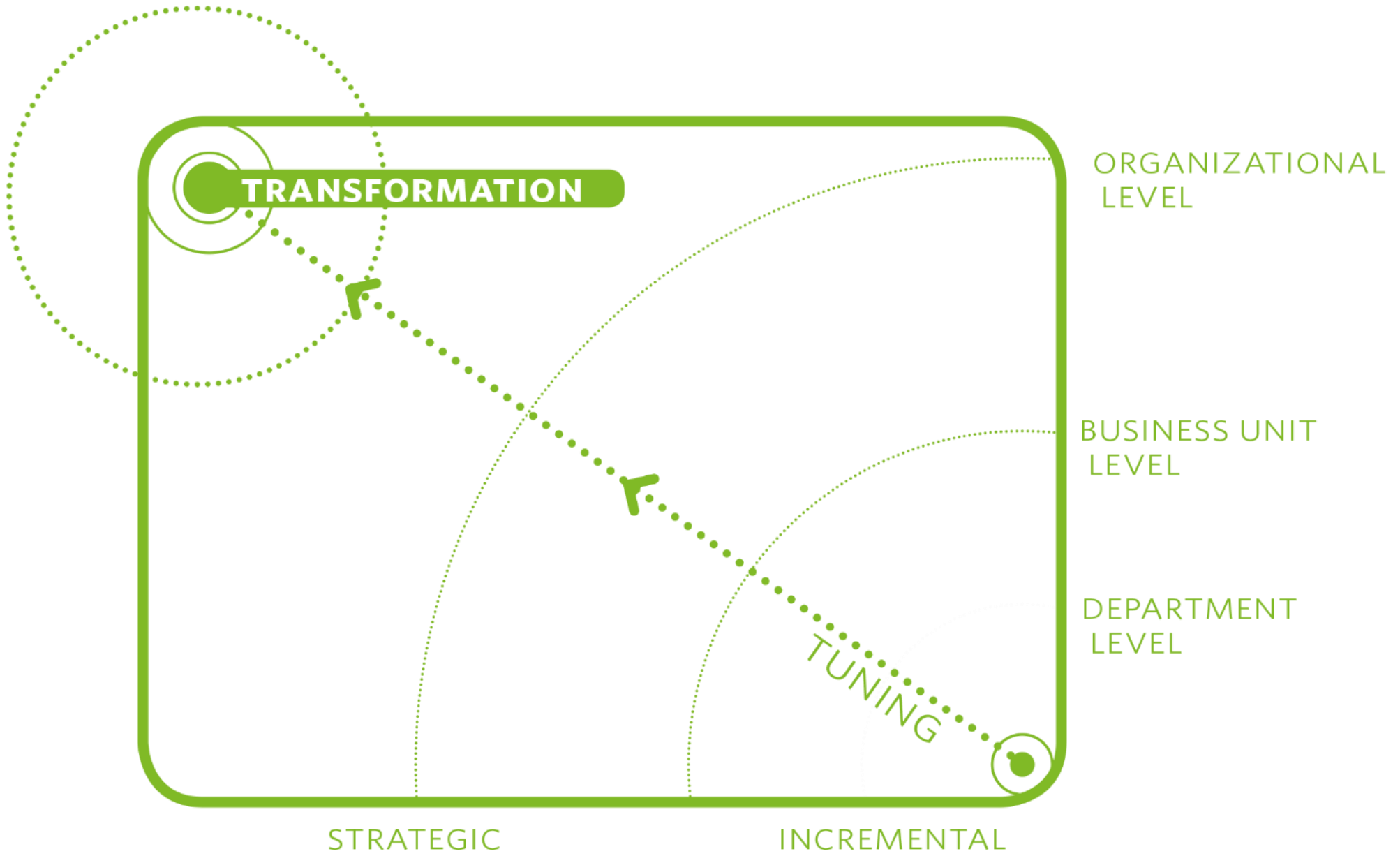
£1,625,000

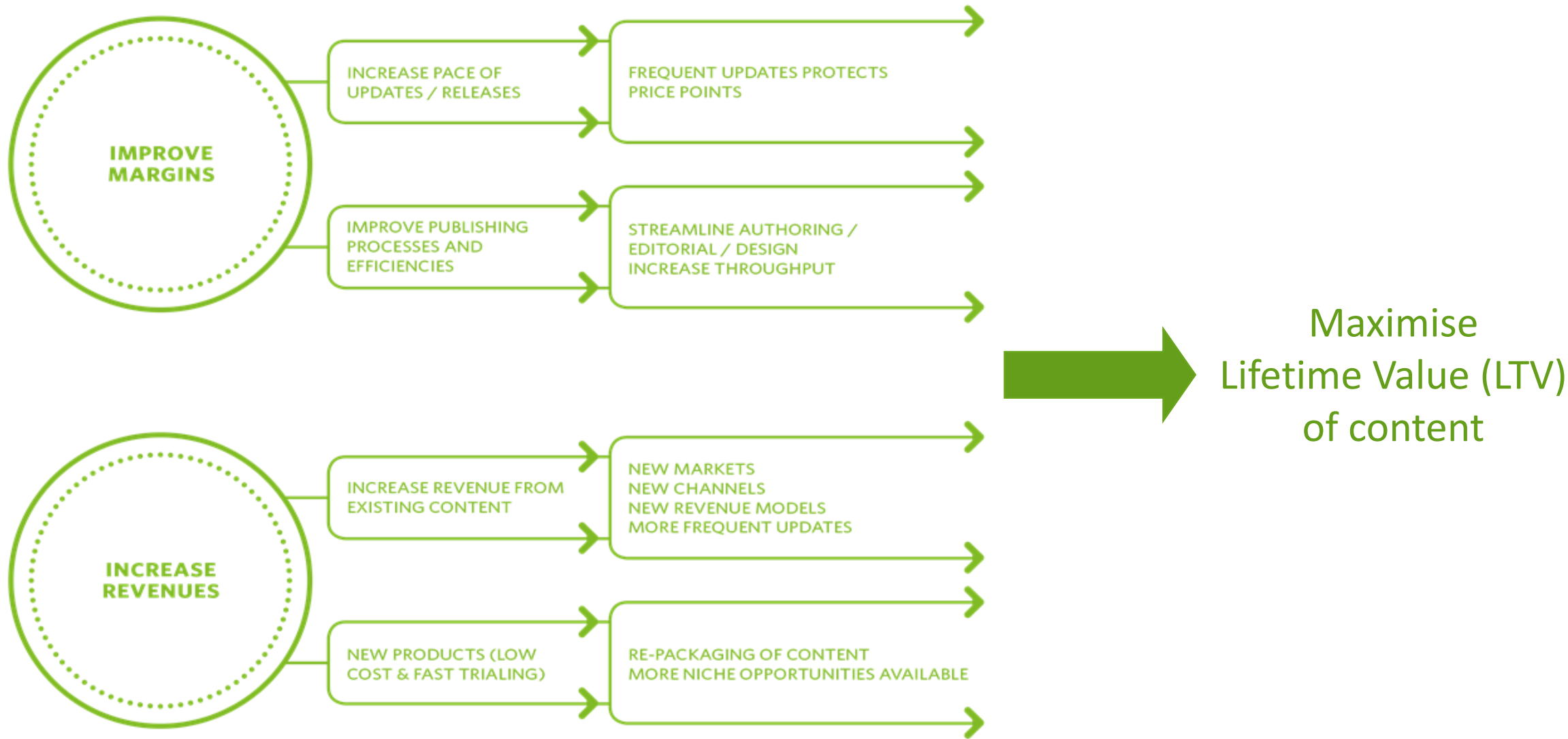
(£ave. salary □ 52 weeks □ 40 hrs/wk)
x 2.5 hrs/wk searching
x # workers
x 50% unindexed information

= cost per week
= HUGE cost per year

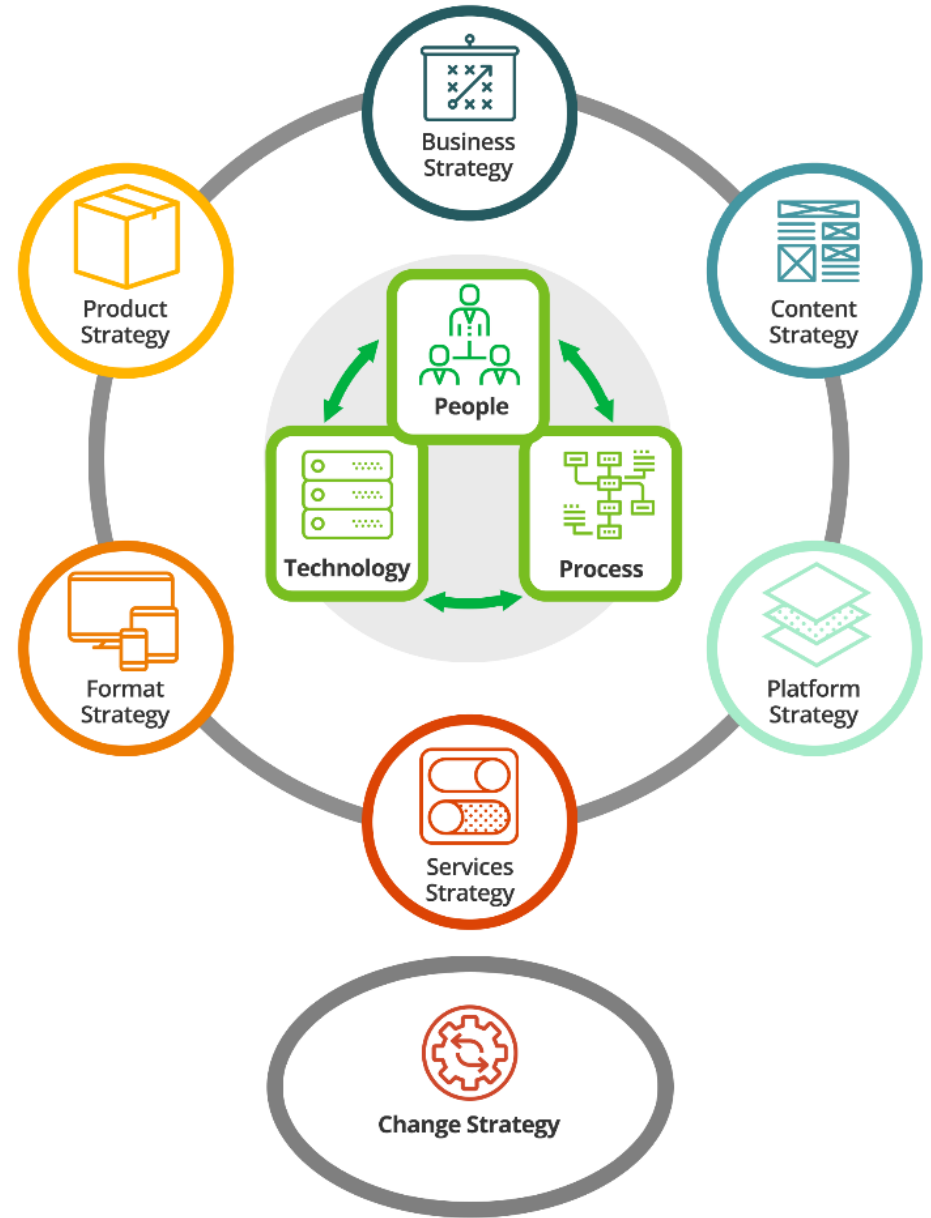
(£52,000 □ 52 weeks □ 40 hrs/wk)
x 2.5 hrs/wk searching
x 1000 workers
x 50% unindexed information

= £31,250 per week
= £1,625,000 per year

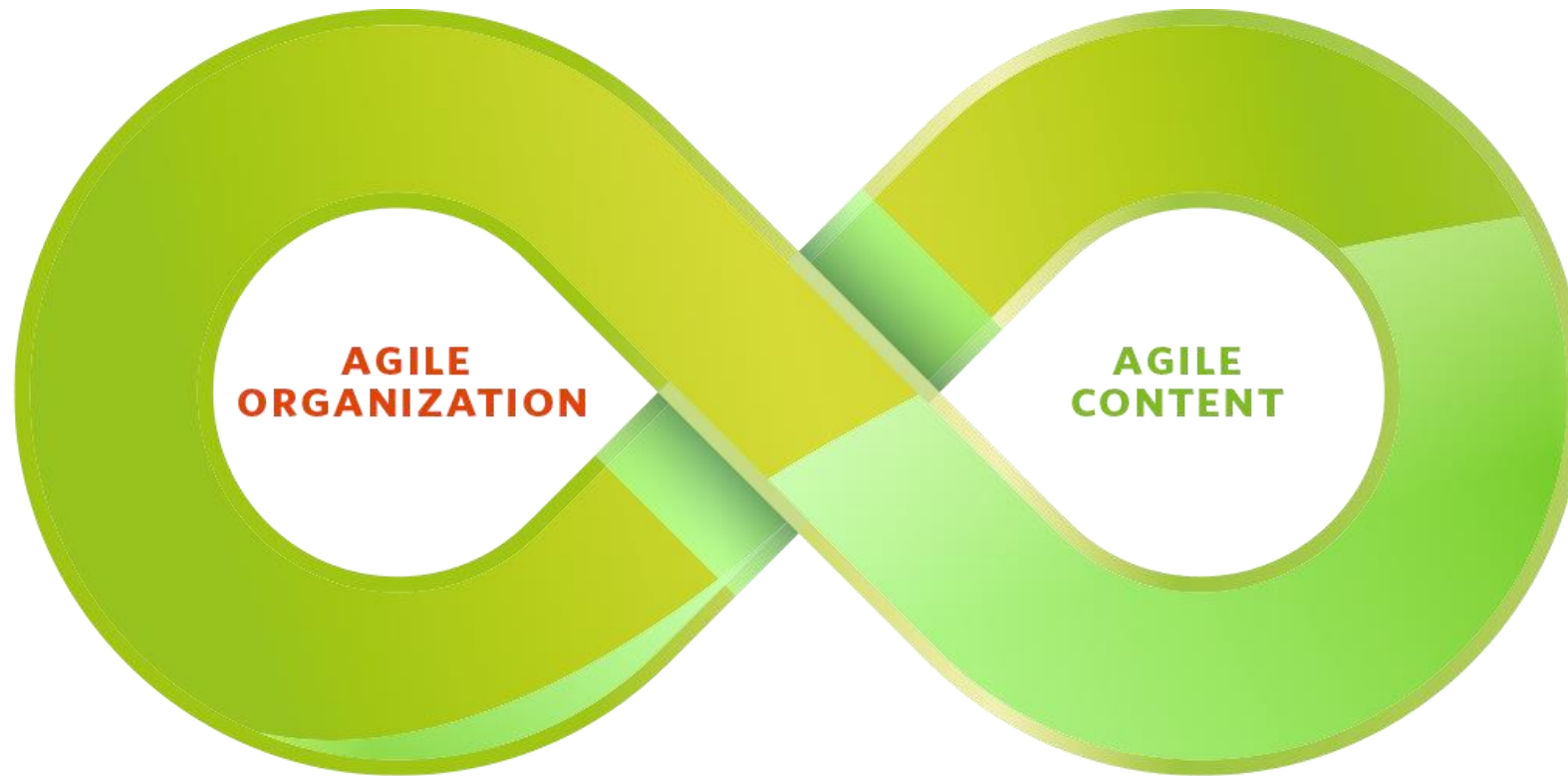




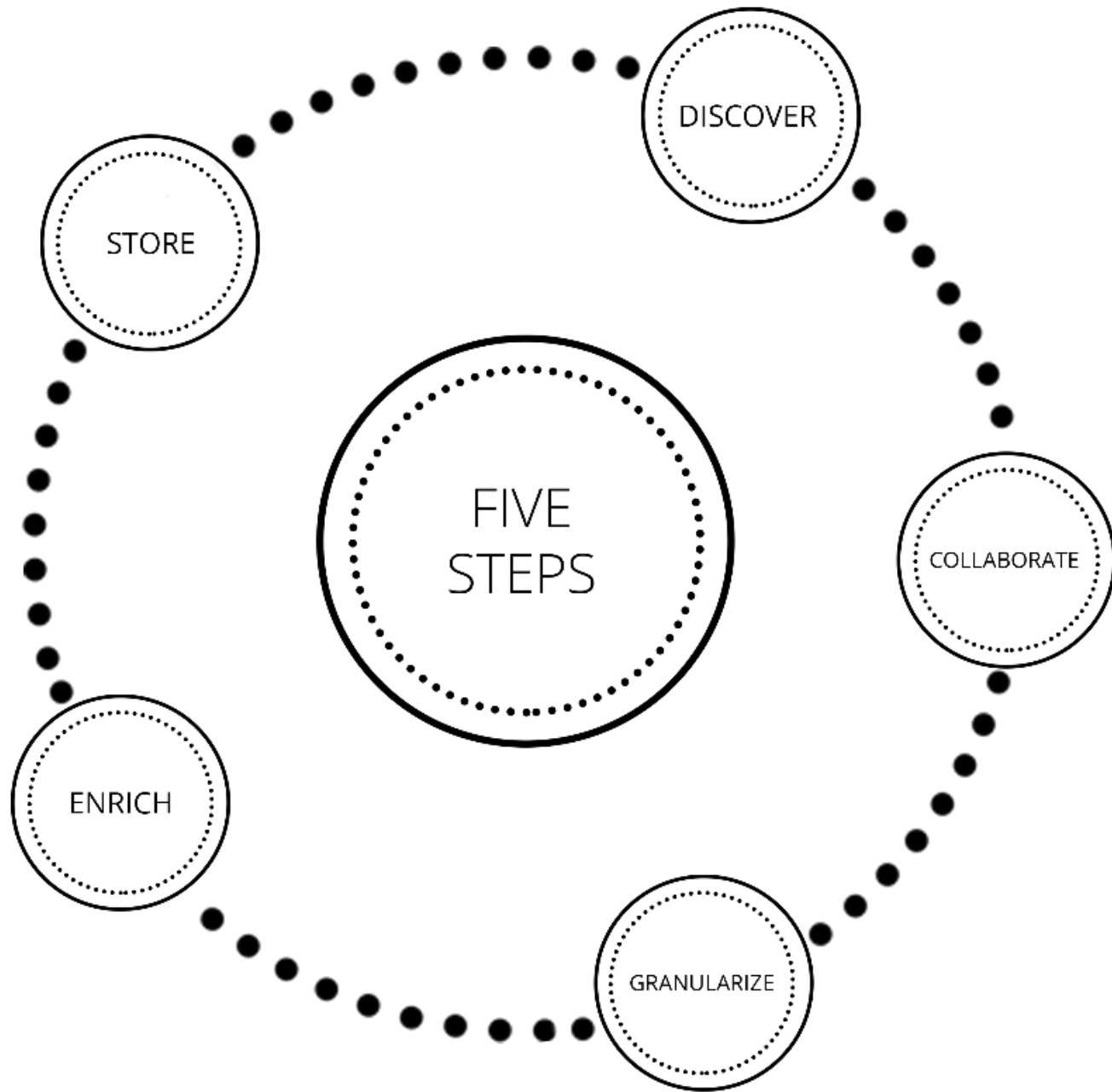
Digital Transformation Strategy



ADAPTIVE
GROWING
INNOVATIVE
LEAN
EXPECTANT



ACCESSIBLE
GRANULAR
INTERACTIVE
LINKED
ENRICHED



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Join Ixxus and CCC tomorrow, Tuesday 14 March, for:

“Checking in on the Road to Digital Transformation”

14:30 - 15:30

The Faculty