



# Raiders of the Lost Content

Carl Robinson | Principal Consultant

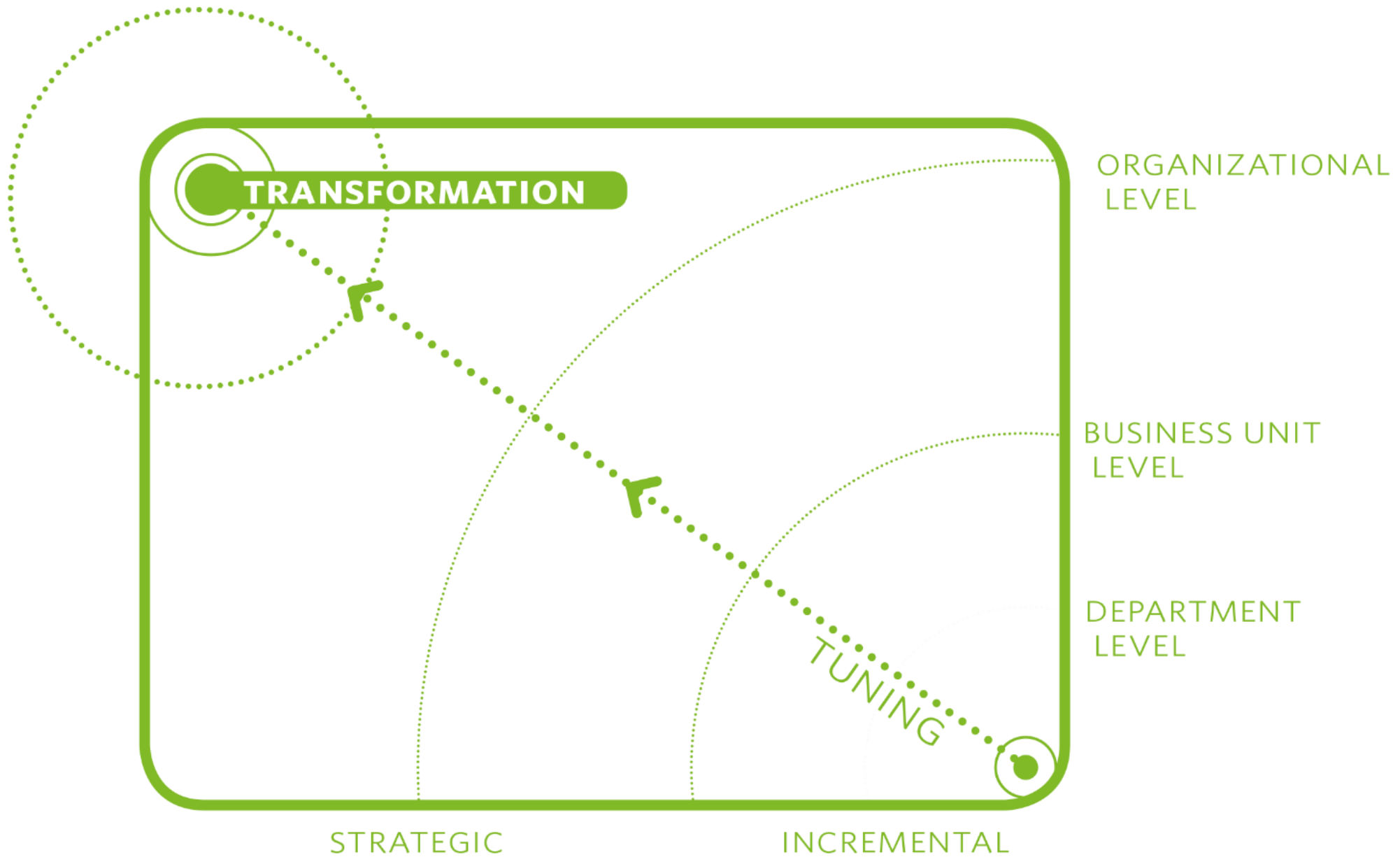
£1,625,000

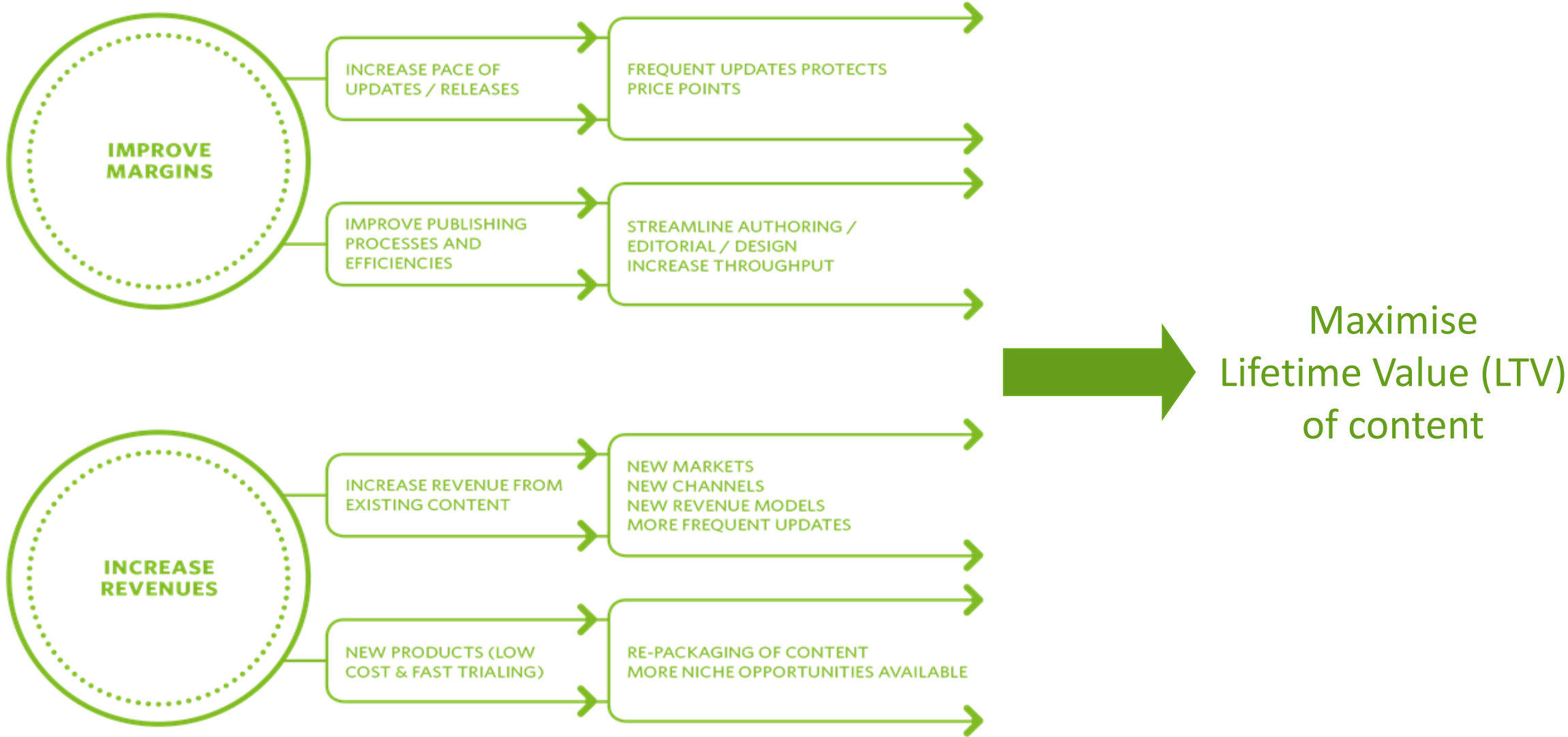
(£ave. salary □ 52 weeks □ 40 hrs/wk)  
x 2.5 hrs/wk searching  
x # workers  
x 50% unindexed information

= cost per week  
= HUGE cost per year

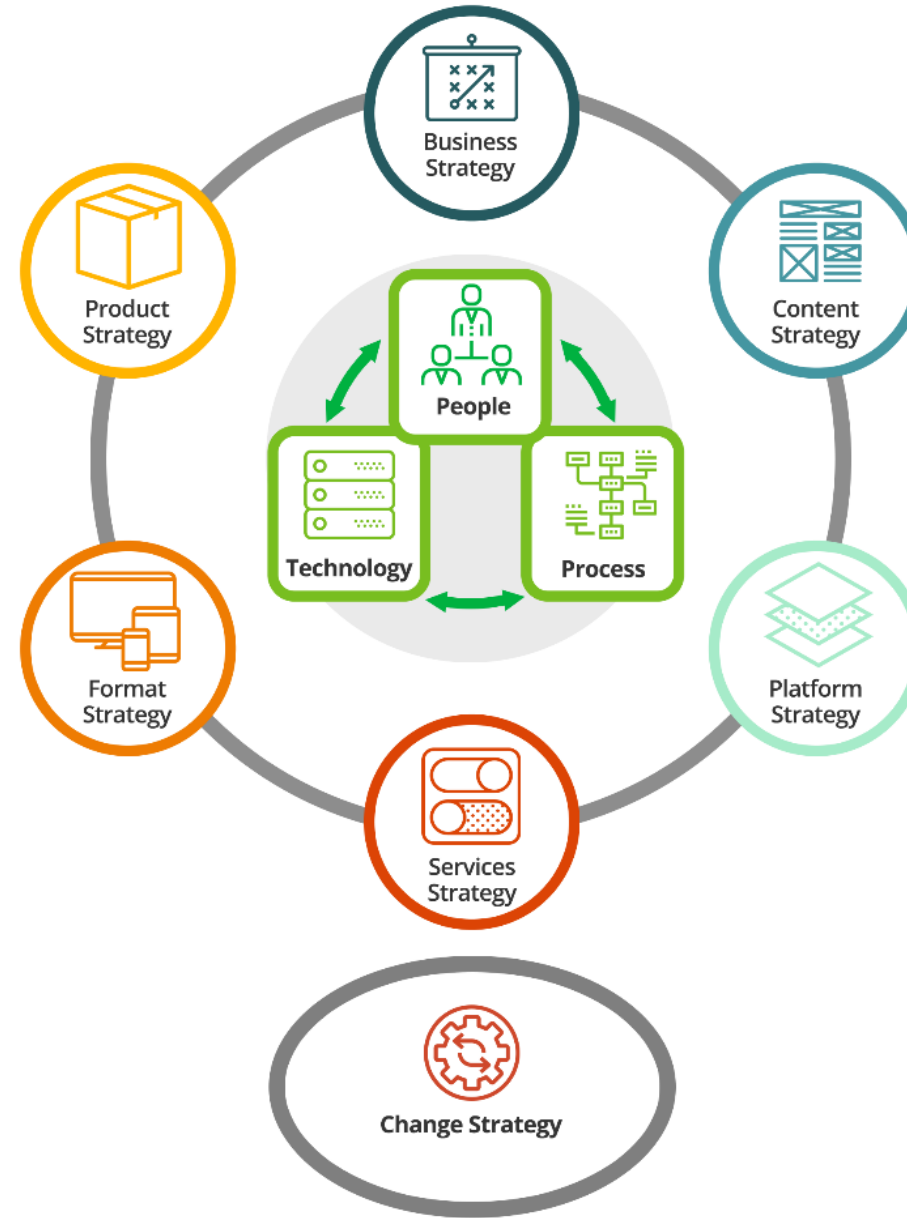
(£52,000 □ 52 weeks □ 40 hrs/wk)  
x 2.5 hrs/wk searching  
x 1000 workers  
x 50% unindexed information

= £31,250 per week  
**= £1,625,000 per year**

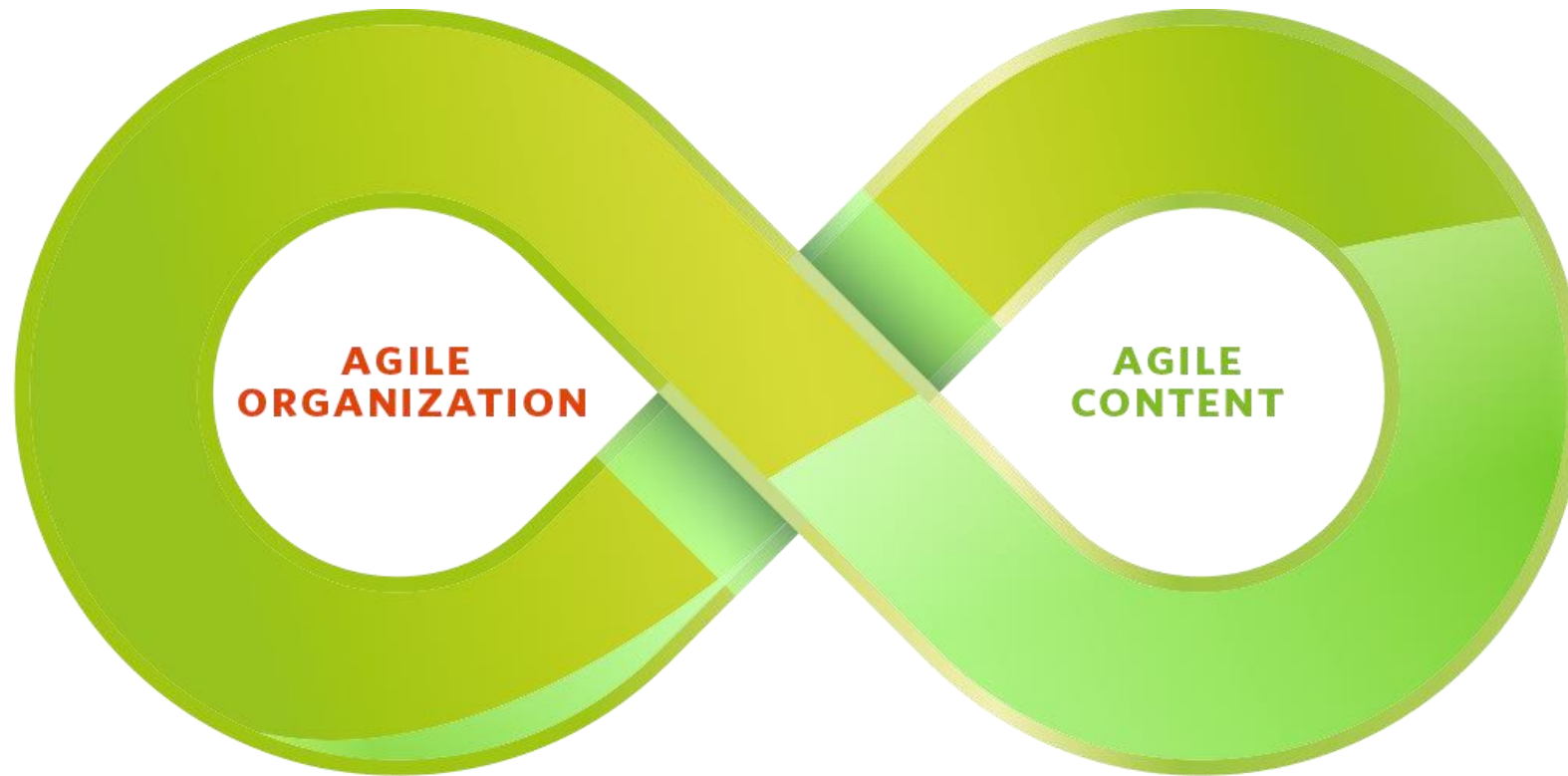




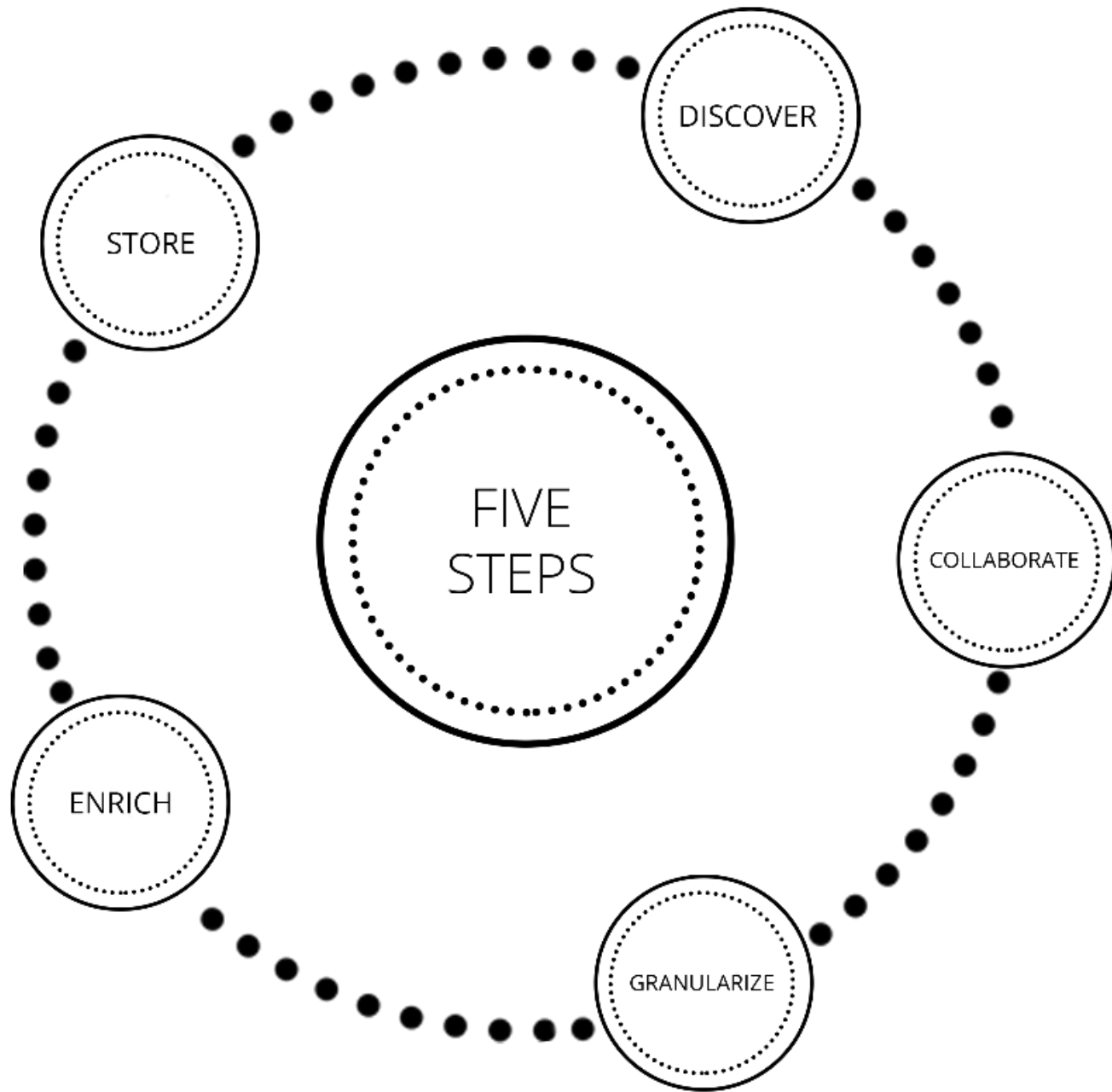
# Digital Transformation Strategy



ADAPTIVE  
GROWING  
INNOVATIVE  
LEAN  
EXPECTANT



ACCESSIBLE  
GRANULAR  
INTERACTIVE  
LINKED  
ENRICHED





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Join Ixxus and CCC tomorrow, Tuesday 14 March, for:

# ***“Checking in on the Road to Digital Transformation”***

14:30 - 15:30

The Faculty