



## The Virtual Conference: Publishing Around the Globe - 1 June 2017

(GMT)				
08:00	Australia	What Impact Will Aldi's Entry Have on Sales of Grocery Brands and Books	Julie Winters, Nielsen Book AP	Facebook Live
09:00	Indonesia	The Reading Appetite in Indonesia: Print v Digital; Literature, and Government Initiatives	Laura Prinsloo, Kesaint Blanc John McClynn, Lontar Foundation Erlan Primansyah, Buqu Digital Library	Webinar
10:00	China	Key Drivers of the Chinese Market: What is Driving Growth?	Jo Lusby, Publishing Consultant, Hong Kong	Podcast
11:00	Poland	An Overview of the Polish Publishing Industry	Renek Mendrun, Consultant Andre Breedt, Nielsen Book Research	Webinar
12:00	India	School Text Book Publishing in India Scaling the Ladder of Global Academic Excellence	Vikrant Mathur, Nielsen Book PM Sukumar, Consultant NS Krishna, Turtle Books pvt Ltd Sesh Seshadri, Overleaf	Webinar
13:00	South Africa	Taking a Look at Literacy, Education and the Book Market	Freda van Wyk , SAPnet Kevin Coetzee , SAPnet Ziel Bergh, Penguin Random House Olinka Nell, Exclusive Books Terry Morris, PanMacmillan Nicol Stassen Kelly Anzara, Jonathan Ball	Twitter Chat
14:00	USA	Child's Play: The Success Story of Children's Publishing USA	Porter Anderson, Publishing Perspectives Kempton Mooney, NPDP Jo Henry, Nielsen Book Research	Twitter Chat
15:00	Sweden	Scandi Noir, Swedish Fiction and Sales Trends	Speakers TBC	TBC
16:00	UK	Global Overview Finale and Highlights from the UK	Hazel Kenyon, Nielsen Book	Webinar