



The Virtual Conference: Publishing Around the Globe - 1 June 2017

(GMT)

08:00	Australia	What Impact Will Aldi's Entry Have on Sales of Grocery Brands and Books?	Julie Winters, Nielsen Book AP	Presentation with recording
09:00	Indonesia	The Reading Appetite in Indonesia: Print v Digital; Literature, and Government Initiatives	Laura Prinsloo, Kesaint Blanc John McGlynn, Lontar Foundation Erlan Primansyah, Buqu Digital Library	Webinar
10:00	China	Key Drivers of the Chinese Market: What is Driving Growth?	Jo Lusby, Publishing Consultant Alicia Liu, Consultant	Podcast
11:00	Poland	An Overview of the Polish Publishing Industry	Renek Mendrun, Consultant Andre Breedt, Nielsen Book Research Int'l Wlodek Albin, Wolters Kluwer & The Polish Chamber of Books Sonia Draga, Sonia Draga Publishing House Ltd./Debit Publishing House Ltd./ The Book Fair Company	Webinar
12:00	India	School Text Book Publishing in India: Scaling the Ladder of Global Academic Excellence	Vikrant Mathur, Nielsen Book India PM Sukumar, Consultant Rohit Dhar, Encyclopedia Britannica India Sesh Seshadri, Lonely Planet India/ Overleaf	Webinar
13:00	South Africa	Taking a Look at Literacy, Education and the Book Market	Freda van Wyk , SAPnet Kevin Coetzee , SAPnet Ziel Bergh, Penguin Random House SA Olinka Nell, Exclusive Books Terry Morris, PanMacmillan SA Nicol Stassen Kelly Anzara, Jonathan Ball	Twitter Chat
14:00	USA	Child's Play: USA Children's Publishing Success Story	Porter Anderson, Publishing Perspectives Kempton Mooney, NPD Group Jo Henry, Nielsen Book Research Int'l	Twitter Chat
15:00	Sweden	A Taste of Sweden: Swedish Fiction and Sales Trends	A report on Swedish publishing will be sent to all conference registrants	Email
16:00	UK	Global Overview Finale and Highlights from the UK	Sam Missingham, Lounge Books Hazel Kenyon, Nielsen Book Int'l Will Atkinson, Atlantic Books	Webinar